

iConference Registration is an extension of the iConference management system allowing banks to provide conference details to a public site for investors, companies and other affiliates

## iConference Registration

iConference Registration site includes both conference details from the iConference platform along with marketing content that is customised for each event. In addition to viewing details, the site also allows clients to register, access presentation documents and IR kits, and listen to audio webcasts.

## Public Conference Site

- z Allow investors and presenting companies to view conference details, including the list of presenting companies, the presentation schedule, and keynote speakers
- z Enable registrants to access uploaded documents and answer specific questions about activities scheduled for the conference
- z Provide access to webcasts of company presentations

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**Detailed Agenda**

Monday, March 31, 2008			
<b>Presentation:</b>	Estrela Mirus 1	Tansa Mirus 2	
<b>Breakout/Q&amp;A:</b>			
<b>Analyst:</b>			
10:00 AM - 10:45 AM	Dell	Seaspan Corporation	
11:00 AM - 11:45 AM	Heartland Payment Systems Inc		
12:00 PM - 12:45 PM	Greenfield Online In		
1:00 PM - 1:45 PM			
2:00 PM - 2:45 PM	Level 8 Systems		
3:00 PM - 3:45 PM			

  

Tuesday, April 01, 2008			
<b>Presentation:</b>	Estrela Mirus 1		
<b>Breakout/Q&amp;A:</b>			
<b>Analyst:</b>			
10:00 AM - 10:45 AM			
11:00 AM - 11:45 AM	Research in Motion		
12:00 PM - 12:45 PM			
1:00 PM - 1:45 PM			

**Accommodations & Venue**

**LE PARKER MERIDIEN**  
110 WEST 57TH STREET NEW YORK NY 10019  
TEL: 212.245.5000

**LE PARKER MERIDIEN**  
110 W 56th St  
New York, NY 10019  
Directions: [To here](#) - [From here](#)

**Location, location, location**  
In the heart of it all on West 57th Street. With a motor entrance on West 56th Street between Avenue of the Americas and Seventh Avenue. Just steps away from Central Park, MOMA, Carnegie Hall, Broadway theaters and Fifth Avenue's famous shops.

## Conference Registration

- z Allow investors, companies and other affiliates to register online for the conference
- z Collect registration details including: contact details, attendance, meals, activities and availability
- z Customise questions for companies and investors for each conference
- z Prevent unsolicited registrations
- z Select registration deadlines
- z Auto and manual closing of registration

## Public Site Administration

- z Layout conference marketing content to supplement conference details from iConference
- z Customise registration questions for presenting companies and participating investors who come to the site to register
- z Provide speaker biographies, directions to the venue, and general information about the conference
- z Upload images for branding each event and insert links to other websites

**Customize Individual Pages**

Edit Left Menu Pages Registration Go Add Section Header Bar

Menu Item Display Name - Click to change	Delete Section	Display	Edit Section Name	Edit Section Contents	Order
Personal Information		<input checked="" type="checkbox"/>			▲▼
Additional Information		<input checked="" type="checkbox"/>			▲▼

**Edit Custom Fields**

Question	Delete	Display	Mandatory	Edit Question	Edit Answer	Order
Will you be joining us for breakfast on Wednesday morning?		<input checked="" type="checkbox"/> Investor <input checked="" type="checkbox"/> Company <input type="checkbox"/> Employee <input checked="" type="checkbox"/> Other	<input checked="" type="checkbox"/>			▲▼

Select Answer type: One Answer (radio button)

**Edit Answer Options:**

Answer Options	Delete	Edit Answer Option	Order
Yes, please			▲▼
No, thank you			▲▼

Save

## Sales Integration

- z Request invitation and/or register for clients through the iConference management system
- z Take action on clients who have one-on-ones scheduled, but are not yet registered
- z View list of registered clients and export to Excel
- z View and send 1 -on- 1 schedules to contacts

New Communication	Sent Communications
<b>Communication Type</b>	Company <input type="text"/> Company Invitation <input type="text"/> <b>Template</b> Company Invitation - EU <input type="text"/> <input type="checkbox"/> Include Travel Schedule
<b>Variables</b>	Abbreviated conference name <input type="text"/> <input type="button" value="Insert"/>
<b>Subject</b>	You are invited to iPreo's <a href="#">iPreo Annual Conference</a>
<b>Body</b>	Hi <a href="#">{ip#FirstName}</a> .  We are excited to announce that we are hosting the <a href="#">iPreo Annual Conference</a> Conference in <a href="#">NEW YORK</a> this year on <a href="#">10/22/2008</a> and would be thrilled to have you participate. Please visit the site below to find all the details regarding the <a href="#">iPreo Annual Conference</a> and to register if you would like to attend. <a href="#">{ip#RegistrationUrl}</a>  Regards,

## Conference Communication

- z Send invitations directly to investors, companies and other affiliates
- z Standardize conference correspondence with communication templates
- z Send 1 -on- 1 schedules directly to investors and companies

Attendees Filters							
Company Name <input type="text"/>	Affiliation Type <input type="text"/>	Status <input type="text"/>	Show? <input type="text"/>	<input type="button" value="Update"/>			
<a href="#">Attendance Summary</a> <a href="#">Registration Wizard</a> <a href="#">Print Labels</a> <input type="button" value="Excel"/>							
Registered Attendees							
First Name	Last Name	Email	Affiliation	Company Name	Registration Date	Status	Show
Adarsh	Shah	adarsh.shah@ipreo.com	Presenting Company	iPreo	4/9/2008 12:15:48 PM	Registered	Show <input type="button" value="v"/>
Jake	Goldstein	jacob.goldstein@ipreo.com	Investor	iPreo	4/2/2008 5:08:42 PM	Registered	Show <input type="button" value="v"/>
Jane	Doe	jacob.goldstein@ipreo.com	Investor	Putnam	4/15/2008 10:20:52 AM	Registered	Show <input type="button" value="v"/>
Sarah	Cunningham	sarah.cunningham@i-deal.com	Investor	Ecost Com Inc	4/17/2008 2:50:35 PM	Registered	Show <input type="button" value="v"/>
Vaughn	Taylor	sarah.cunningham@ipreo.com	Presenting Company	Apple, Inc.	4/17/2008 2:56:47 PM	Registered	Show <input type="button" value="v"/>
<b>Total: 5</b>							

## Conference Reporting

- z View a complete list of all registered conference attendees, including contact info and attendance status for all activities
- z View summary statistics about conference attendance across different groups, including investors, companies, and employees
- z Report on cancellations, walk-ins and no-shows
- z Export complete or filtered lists into Excel and Word to print name labels

## About Ipreo

The marriage of deep industry expertise and dynamic innovation, Ipreo brings market-leading intelligence, robust technology, and superior customer service to all participants in the global capital markets. Bringing together state-of-the-art new issuance systems and premier global financial and investor data, Ipreo provides innovative technology and superior insights to all participants in the capital-raising process.